

Building Bridges: Connecting Investors to Companies in Developing Countries

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Many developing countries have businesses with big potential. However, they often struggle to attract investors. Our study aims to find ways to bridge this gap. From our research, we found two key problems. First, new businesses have difficulty promoting themselves. They often stay hidden from potential investors. Second, investors hesitate because they're unsure about trusting unfamiliar companies.

After studying existing data, we found several promising solutions. One idea is creating online platforms. These platforms can serve as meeting spots, allowing businesses to introduce themselves and investors to discover them. Another solution is using AI technology. This tech can help match businesses with suitable investors, making the process smoother. We also explored 'DeFi' platforms. DeFi, or Decentralized Finance, uses blockchain technology to make financial services more open and less dependent on traditional banks. It can offer a trustworthy place for investments, especially in regions where banking is less established.

By integrating these tools with other emerging technologies and strategies, we envision a dynamic ecosystem where investors can effortlessly discover, assess, and collaborate with businesses in developing nations. This streamlined connection not only fosters trust but also channels more investments into these areas. The ultimate outcome? A surge in economic activity, job creation, and overall growth, propelling these nations towards a brighter, more prosperous future.

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